

The MAM Difference

- **Patented Phthalocyanine Dye Technology** allows MAM to uniquely offer:
 - 2X- 52X writer compatibility
 - Unparalleled High Speed Performance
 - Exceptional compatibility with a typical writer and high speed CD-ROM drives
 - Cleaner, better defined pits result in consistent data retrieval and improved tracking
 - Environmental Stability-- resists damage even in severe conditions of heat and UV light (as in automobiles)
 - Uniformity inside and out on each disc
 - Uniformity disc-to-disc
 - 100+ Year Life Expectancy
 - Lifetime Warranty
 - Higher sensitivity, which requires lower power during writing, extending laser life
- **Diamond Coat® Protective Surface**
 - Enhanced toughness and durability to withstand physical and environmental assaults that would destroy lesser discs
 - MAM's Diamond Coat® is applied over the "industry standard" coating for additional protection not offered by other manufacturers
 - Approved for use with the most popular thermal printer(s)
 - Provides an optimum surface for high-resolution printing and improved print adhesion
- **Integrated Chemical Manufacturer** - MAM can maintain tighter controls over manufacturing, resulting in uniform quality throughout the manufacturing process from dye production to disc production
- **One-stop shopping** - MAM offers many options:
 - Silver or Gold reflective surfaces
 - Thermal print compatibility in white, clear or custom colors
 - Ink Jet print compatibility in white or clear coatings
 - Packaging in Jewel Case, Bulk, or Sleeved 10 CT. boxes
 - Digital Audio Discs approved for use in SCMS equipped recorders by Philips, Marantz and others
 - True archive-quality Gold CD-R for long term data storage
- **Worldwide distribution** from manufacturing facilities in USA, Europe and Japan
- All MAM discs are manufactured in **state-of-the-art clean room facilities**