



# Not all DVD-R's are created equal



- > Massive Data Storage & Retrieval
- > Patented Organic Dye Formulation
- > Universal Compatibility
- > Store Video, Audio, Graphics or Data

## -> Superior Dye Formulation

Unlike other DVD-R manufacturers, MAM-A has developed a brand new organic dye formulation used in the production of every MAM-A DVD-Recordable disc. Specific features of our special patented dye include:

### Superior Longevity

MAM-A DVD-R discs have a life expectancy rating in excess of 100 years - ideal for archival use.

### High-Speed Writing

Due to our exceptional dye and media design, MAM-A DVD-R discs are optimized for top performance at high recording speeds.

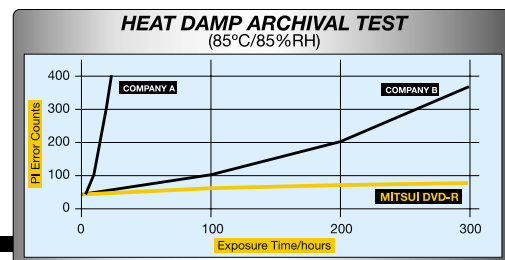
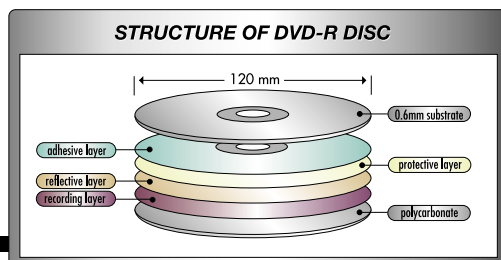
### Global Compatibility

Once written to, a MAM-A DVD-R disc adapts the same playback characteristics as a DVD-ROM disc, rendering it compatible with the world-wide base of both DVD video players and DVD-ROM drives\*.

*\*Which Support DVD-R media.*

## -> Superior Physical Strength

DVD-Recordable discs are manufactured by bonding two 0.6 mm "halves" together to make one 1.2mm DVD-R; each half, capable of containing its own recording, reflective and protective layers. The adhesive structure of MAM-A DVD-R is unique to our discs and has proven to have a higher bonding strength than other discs. Physical tests to this bonding layer resulted in flawless results of the MAM-A DVD-R's, which experience no signs of peeling or damage to the bonding layer.



# Professional Grade DVD-R



- **MAM-A has a patent on the dye;** the most critical component for optimum compatability
- **Highest Quality:** Recordable media is our only business, so we pay attention to detail. We offer DVD media with the lowest error rate in the industry.
- **Superior Bonding Strength** for the Best Durability.



*MAM-A also offers the only Archive Quality CD-R*

